



Alfred Williams

UI/UX DESIGNER & WEB DEVELOPER



<https://www.behance.net/alfredwilliams2>



williamsalfred60@gmail.com



www.williamsalfred.com



<https://www.linkedin.com/in/alfred-williams/>

ABOUT ME

I am a professional UI/UX Designer and Web Developer with a passion for the tech industry, I enjoy designing as a form of expression and a means to express my creativity.

I am a detail-oriented, time-conscious, and results-driven designer/developer/researcher proficient in Figma and Adobe XD for user-centred/friendly design; Wix, WordPress, and Webflow for interactive web development; and Critical User research for products. I am also able to program (Html and CSS).

EDUCATION

Bachelor Degree

HOUDEGBE NORTH AMERICAN UNIVERSITY | BENIN
2014-2016

Master Degree

ISTANBUL GELISIM UNIVERSITY | TURKEY
2019-2022

SKILLS

- User Interface Design
- User Experience Design
- Interaction Design
- Research processes
- Prototyping & wireframing
- Motion Design, Graphic design
- User-centered Design
- Agile Methodology (Scrum)
- Product conceptualization Web development (Wordpress, Webflow & Wix)
- Collaboration & Empathy

TOOLS

- Figma
- Adobe creative suite(Xd & Illustrator)
- WordPress
- Wix
- Miro
- Sketch
- Canva

PROJECTS

Product Design Lead

[Zuri](#) | [Content Management System](#) | [Web App](#)

- Lead a team of 26 which includes product designers & developer.
- Guided the team to sticking to the user & client requirement.
- Carried out a Qualitative research survey to understand the users need and pain point from similar products .
- I created the design system used for the Product design.

UI/UX Designer

[HackFest](#) | [DocNow](#) | [Web/Mobile App](#)

- Did a competitive Audit to understand the current market of the product and user need because of the short period of project delivery.
- Worked on the User interface based on the user experience specification requirements and need

UI/UX Designer

[Saint-Fx](#) | [Crypto-Currency Exchange Platform](#) | [Web App](#)

- I designed the wireframe using the Miro.
- Based on the client's requirement & user needs, designed the hi-fi using Figma.
- Collaborated with a Back-end developer.
- Used Wordpress for development based on the design already done on figma.

UI/UX Designer & Web Developer

[Swiftsales](#) | [Ecommerce Website](#)

- Carried out user research to understand the preferred user need.
- Used Wix for development based on the User need and clients' requirements

UI/UX Designer & Web Developer

[S-DOL](#) | [Web App](#)

I conceptualized and designed the website

- Designed a catalogue page for a saloon client.
- Used Wix for development based on the User need and clients requirements

UI/UX Designer

[Foodie](#) | [Food delivery App](#) | [Mobile App](#)

A conducted user research to learn about the customer's needs and expectations for food delivery, I drafted a rough prototype to test my hypotheses. Figma was where I settled on the mobile app's design.

CERTIFICATIONS

- **Coursera**

[HTML5](#)

- **NASBA**

[Data Analytics](#)

- **Google**

[Google UX Design Professional Certificate](#)