



Alfred Williams

UI/UX DESIGNER



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ABOUT ME

I am a professional UI/UX Designer and Web Developer with a passion for the tech industry, I enjoy designing as a form of expression and a means to express my creativity.

I am a detail-oriented, time-conscious, and results-driven designer/developer/researcher proficient in Figma and Adobe XD for user-centred/friendly design; Wix, WordPress, and Webflow for interactive web development; and Critical User research for products.

I am also able to program (Html and CSS).

EDUCATION

Bachelor Degree

HOUDEGBE NORTH AMERICAN UNIVERSITY | BENIN
2014-2016

Master Degree

ISTANBUL GELISIM UNIVERSITY | TURKEY
2019-2022

SKILLS

- User Interface Design
- User Experience Design
- Interaction Design
- Research processes
- Prototyping & wireframing
- Motion Design, Graphic design
- User-centered Design
- Agile Methodology (Scrum)
- Product conceptualization Web development (Wordpress, Webflow & Wix)
- Collaboration & Empathy

TOOLS

- Figma
- Adobe creative suite (Xd & Illustrator)
- Invision Studio
- WordPress
- Wix
- Moqup
- Sketch
- Canva

PROJECTS

Product Design Lead

Zuri | Content Management System | Web App

- Lead a team of 26 which includes product designers, front-end and Back-end developer.
- Acted as the product managers to device the best technique of collaboration.
- Guided the team to sticking to the client & user requirement.

UI/UX Designer

Saint-Fx | Crypto-Currency Exchange Platform | Web App

- I designed the wireframe from scratch using the Moqup tool.
- Based on the client's requirement & user needs, I designed the hi-fi using Figma.
- Collaborated with a Back-end developer.
- Used Wordpress for development based on the design already done on figma.

Web Developer

S-DOL | Web App

I conceptualized and designed the website and booking dashboard.

- Designed a catalogue page for a saloon client.
- Used Wix for development based on the User need and clients requirements

UI/UX Designer

Foodie | Food delivery App | Mobile App

A conducted user research to learn about the customer's needs and expectations for food delivery, I drafted a rough prototype to test my hypotheses. Figma was where I settled on the mobile app's design.

Web Developer

Swiftsales | Ecommerce Website

I conceptualized and designed the design system and website .

- Carried out user research to understand the preferred user need.
- Used Wix for development based on the User need and clients' requirements

CERTIFICATIONS

- Coursera
[HTML5](#)
- NASBA
[Data Analytics](#)
- Google
[Foundations of User Experience \(UX\) Design Foundations of User Experience \(UX\)](#)